



RETAIL -Non Food- VENDOR APPLICATION
RUNAWAY COUNTRY – Florida’s Country Music Festival
March 23-25, 2018 Osceola Heritage Park, Kissimmee FL



GENERAL TERMS OF RETAIL VENDOR PARTICIPATION AGREEMENT

VENDING UNITS

Vendors should have adequate protection for inclement weather; sun, heat, cold, rain or wind. Florida in March is beautiful, but be prepared.

USE OF ALLOCATED SPACE(s)

1. RUNAWAY COUNTRY LLC (RC) reserves the right of approval of the vending unit; a self-contained unit may need to meet certain size restrictions. All items **MUST** fit within your designated area. This includes rear storage area.
2. RC reserves the right of approval for items to be sold and the specific price to be charged for each item in order to ensure value and consistency.
3. Vendor receives RFID VENDOR CREDENTIAL LANYARDS per the following; **2 per 10’-20’ exhibit booth frontage, 4 per 30’-40’, 6 per 50’ frontage or larger. Additional Vendor RFID credentials are available for purchase @ weekend ticket price.** Vendor parking is in designated Vendor Parking area. Vendor Parking Passes are provided **2 per 10-40’ frontage, 3 per 50’ and larger.** Additional parking is free in General Admission Parking areas adjacent to and near the venue. Free return shuttles run all day 11am-1am from parking lots to the gate. Absolutely **NO VEHICLES** permitted in concert bowl after load-in is complete. VIP Parking next to the gate is available for purchase; 3days - \$75.00 plus tax and fee. **If you desire VIP parking we suggest purchasing early as these sell out.**
4. Vendor may not sell, transport or consume alcoholic beverages. Retail Vendor may not cook, grill, BBQ, microwave or prepare meals at booth or anywhere inside the concert bowl or parking areas.
5. Per insurance regulations, private golf carts are prohibited on the festival grounds. This includes campgrounds, parking lots, concert bowl and vendor area. Please do not bring a golf cart. It will be towed and impounded.
6. Vendor shall not use noisemaking devices or public address systems in or around their allocated space nor solicit or conduct any business-related activities or sample or distribute promotion material away from assigned vendor booth without prior approval of the festival.
7. Vendor shall comply with all laws, ordinances, rules and regulations of any lawful authority, agency or government entity which apply to the use of its vending unit requirements, including without limitation, any applicable fire and building codes and health regulations of Osceola County.
8. Vendor agrees to indemnify and hold harmless RC, SMG, Osceola County, City of Kissimmee and or its officers, directors, representatives, employees and agents for all penalties, fines, costs, expenses, damages, from the participating Vendor’s failure to comply with such laws.
9. Vendor accepts decision of RC in disputes between Vendor and any other Festival participant or on any matter not covered by this agreement.
10. RC does not guarantee sales or make representation as to sales volume.

CARE OF ALLOCATED SPACE AND VENDING UNITS

1. Vendor shall maintain allocated space and vending area in a neat, safe, extra clean and orderly condition during the festival. Vendor property in the back of the booth must be stacked/stored to maintain an appropriate appearance.
2. Vendor shall be responsible for set-up and removal of their own equipment, fixtures and inventory. Set-up begins Wednesday at 9:00am and **must be completed by 5pm on Thursday** for inspection. Take down can begin at 12 midnight on Sunday. **YOUR BOOTH MUST BE CHECKED AND SIGNED OFF BY RC STAFF PRIOR TO LEAVING. YOU WILL RECEIVE YOUR CLEAN-UP DEPOSIT AT THAT TIME.** Your deposit will be forfeited if you leave before being checked-out. Okay to check out Monday prior to 2:00pm.
3. Vendor shall furnish trash containers and bags, and bag all garbage and dispose of trash in **dumpsters** on a regular basis during the Festival. **Vendors shall NOT dispose of trash in concert area trashcans. These are for attendees only.** At the conclusion, Vendor must remove garbage, and equipment from the allocated vending space. Vendor agrees to leave the space at the end of the Festival in the same condition as when Vendor assumed occupancy and shall pay to RC such amounts as shall be sufficient to restore such space to the same condition as when Vendor arrived. Absolutely **NO DUMPING** of any material in park. Please think green.

SECURITY

Vendor agrees RC, SMG, Osceola County and City of Kissimmee and its officers, directors, representatives, employees and agents shall have no responsibility whatsoever for any loss or damage to Vendor’s equipment, supplies, goods or other property. Vendor acknowledges awareness that vending space is located on grass, natural surface or hard-top, some in a tree-lined area, and will make appropriate arrangements to protect inventory, equipment and fixtures.

LIABILITY

Neither RC, SMG, Osceola County nor City of Kissimmee shall be liable for any loss or damage to the property of Vendor or any of its representatives, employees, agents, patrons and guests, because of fire, robbery, accidents, or any other cause whatsoever that may arise from Vendor’s use, occupancy of its allocated space during the Festival or that of substitute space that could be required in the sole decision of RC. Vendor agrees to indemnify and hold harmless representatives, employees, and agents of RC, SMG, Osceola County and City of Kissimmee against any and all claims of any person whomsoever, from acts or omissions of RC Vendors, its representatives, employees, agents, patrons, or guests. Vendor shall be prepared to continue vending from the allocated space in the event of rain. Bring appropriate coverage. If weather becomes too inclement to operate vending booths, RC will be responsible for making final determination of outdoor operations.

SUBLETTING, ASSIGNMENT, LICENSING

Vendor shall not sublet, share, assign or donate allotted space, in whole or in part. Vendor shall occupy only the assigned space. **VENDOR SHALL NOT SELL, DISPLAY OR DISTRIBUTE** any material or goods with artists’ image(s) or festival logos or trademarks without express written consent and valid license or authority agreement.

TERMINATION

RC may, at its election, terminate the Participating Agreement between RC and Vendor any time upon a breach. Upon termination, Vendor shall have no rights and RC shall have no obligations under the said Participating Agreement.

I have read the General Terms of Vendor Participation agreement and agree to abide by its rules and all terms and conditions set forth therein.

SIGNATURE _____

Date _____



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Vendors are urged to mail their application as soon as possible.
 This Application does NOT guarantee Acceptance.
 Upon Acceptance you will need to provide:

- Certificate of Insurance; min \$1,000,000.00 coverage naming Runaway Country LLC, Osceola County and SMG as additional insured - Address info on last page
- Mobile Vendor License and Florida Sales Tax Certificate if applicable

Vendor/Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Cell Phone _____ Work Phone _____ E-Mail _____

List your appliances needing electricity. Include individual amps required:

1. _____

2. _____

Your Booth Includes One – 110 20amp power outlet

You must provide a minimum 100ft. commercial extension cord and power strip

POWER INCLUDED	Circle Your Booth Size	Frontage	Booth Fee	
	- Your display MUST fit within your selected frontage	10 ft.	\$ 850.	
	- 10 ft. increments.	20 ft.	\$1575.	
	(Note: a 15 ft. display requires a 20 ft. booth)	30 ft.	\$2250.	
		40 ft.	\$2850.	
		50 ft.	\$3450.	
		60 ft.	\$4200.	
		80 ft.	\$5600.	Enter Amount Here → \$ _____

How deep is your booth?
 _____ ft.
 You are not charged for depth.
 This is for placement.
Everything MUST fit in your footprint.

Do you need additional outlets or more power?

110 outlet; # of outlets _____ x \$170.00 ea \$ _____

220 outlet; # of outlets _____ x \$295.00 ea \$ _____

Do you need a campsite? Note: Camping is not permitted in the Vendor area.
 Camping is located near the concert bowl. **No hook-ups.** Showers are nearby. **\$245.00** covers all weekend \$ _____
Vendor Camping OPENS Wednesday, Check-out Monday 2PM.

Additional RFID Vendor Credentials; 3-Day **\$145.ea** x _____ \$ _____
 ****Your staff **MUST SCAN OUT** at the gate if they are splitting shifts. Failure to SCAN OUT will void re-entry.
 Voided Credentials will incur a RFID replacement fee - \$145 ea.

25% Deposit to Hold
Balance Due:
Jan 15, 2018

TOTAL \$ _____

Refundable Clean-Up Deposit - \$150.00 (**Separate Check**) Returned upon check-out Sunday eve or Monday. \$ 150.00

Please make checks payable to: Runaway Country - PO Box 33848, Indialantic FL 32903

Vendor has read and agrees to: comply with rules and regulations set forth by Runaway Country LLC and to contact Florida Dept of Rev for sales tax, regulatory information and necessary permits – to indemnify and hold harmless representatives, employees and agents of Runaway Country LLC, venue owners or Osceola County against any and all claims of any person whomsoever or for the acts or omissions of the vendor, its representatives, employees, agents, patrons or guests.

SIGNATURE: _____ PRINT NAME: _____



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Description of Item(s) For Sale
List & describe ALL items you plan on selling.



Describe in Detail	Price
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	

- Include at least 2 photos of your booth and or any other photos to enhance your application.
- You will be notified of acceptance within 2 weeks of RC receiving your application.
- Your check **will not** be deposited until your application is accepted. Applicants NOT accepted will receive their **un-cashed** checks by return mail.
- Upon approval, Vendor must contact appropriate authority to obtain any required licenses.
- Items are SOLD by YOUR choice: cash, debit or credit.

ADDITIONAL INSURED REQUIRED:

Runaway Country LLC
 PO Box 33848
 Indialantic FL 32903

SMG
 1875 Silver Spur Lane
 Kissimmee FL 34744

Osceola County
 1875 Silver Spur Lane
 Kissimmee FL 34744



Questions/Info:
 E; info@runawaycountry.com
 Ph. 321-549-4204
 RunawayCountry.com

THANK YOU FROM EVERYONE AT RUNAWAY COUNTRY

Event Location: Osceola Heritage Park, 1875 Silver Spur Lane, Kissimmee, FL 34744